

AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all prior versions, and listings, of claims in the application:

1.-17. (Canceled).

18. (Previously Presented) Process for the preparation of a non-pressed powder make-up cosmetic which is an eye shadow, a face powder or a blusher, wherein the process comprises the following steps:

(a) preparing:

(a') a fatty emulsion, comprising a solvent for cosmetic use which is water and fats for cosmetic use selected from the group consisting of fatty acids, triglycerides, waxes, fruit derivatives, seed oil derivatives and extracts; and

(a'') a mixture of coloring powders, comprising a powder or a mixture of powders comprising matte or pearly pigments, synthetic pigments, natural pigments or both synthetic and natural pigments, with inert powders as diluents;

(b) mixing said fatty emulsion and said coloring powders to obtain a paste wherein said fatty emulsion and said coloring powders are mixed in a proportion of about 50/50% by weight;

(c) extruding said paste to obtain a semi-solid extruded product; and

(d) directly after step (c) drying said semi-solid extruded product in an oven at a temperature between 35 and 55°C, until obtaining a residual humidity below or equal to 5% to obtain a dried non-pressed powder product of solid consistency thereby producing said eye shadow, said face powder or said blusher.

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19. (Previously Presented) Process according to claim 18, wherein said fats are selected from the group consisting of sorbitan stearate, isopropyl stearate, caprylic/capric triglycerides, dipentacrythrityl hexahydroxystearate/ stearate rosinate, magnesium myristate and olive oil.

20. (Canceled).

21. (Previously Presented) Process according to claim 18 wherein said fatty emulsion phase further comprises one or more solid or liquid additives selected from the group consisting of preserving agents, thickeners, adhesives, diluents and gelling agents.

22-23. (Canceled).

24. (Previously Presented) Process according to claim 18 wherein extruding step (c) is performed with an extruder or a drawing machine.

25. (Previously Presented) Process according to claim 18 wherein drying step (d) is in an oven, under vacuum or with a fluidized bed.

26. (Canceled).

27. (Previously Presented) A cosmetic for make-up produced by the process of claim 18.

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28. (Currently Amended) A cosmetic of claim 27 which is an eye shadow ~~or blusher~~.

29. (Currently Amended) Process for the preparation of a ~~non-pressed~~ powder make-up cosmetic which is an eye shadow, a face powder or a blusher, wherein the process consists of the following steps of:

(a) preparing:

(a') a fatty emulsion, comprising a solvent for cosmetic use which is water and fats for cosmetic use selected from the group consisting of fatty acids, triglycerides, waxes, fruit derivatives, seed oil derivatives and extracts; and

(a'') a mixture of coloring powders, comprising a powder or a mixture of powders comprising matte or pearly pigments, synthetic pigments, natural pigments or both synthetic and natural pigments, with inert powders as diluents;

(b) mixing said fatty emulsion and said coloring powders to obtain a paste ~~wherein said fatty emulsion and said coloring powders are mixed in a proportion of about 50-50% by weight;~~

(c) extruding said paste to obtain a semi-solid extruded product; and

(d) directly after step (c) drying said semi-solid extruded product ~~in an oven at a temperature between 35 and 55°C~~, until obtaining a residual humidity below or equal to 5% to obtain a dried non-pressed powder product of solid consistency thereby producing said eye shadow, said face powder or said blusher.

30. (Previously Presented) Process according to claim 29, wherein said fats are selected from the group consisting of sorbitan stearate, isopropyl stearate, caprylic/capric triglycerides, dipentacrythryl hexahydroxystearate/ stearate rosinate, magnesium myristate and olive oil.

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31. (Canceled).

32. (Previously Presented) Process according to claim 29 wherein said fatty emulsion further comprises one or more solid or liquid additives selected from the group consisting of preserving agents, thickeners, adhesives, diluents and gelling agents.

33-34. (Canceled).

35. (Previously Presented) Process according to claim 29 wherein extruding step (c) is performed with an extruder or a drawing machine.

36. (Previously Presented) Process according to claim 29 wherein drying step (d) is in an oven, under vacuum or with a fluidized bed.

37. (Canceled).

38. (Previously Presented) A cosmetic for make-up produced by the process of claim 29.

39. (Previously Presented) A cosmetic of claim 38 which is an eye shadow ~~or blusher~~.

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40. (Currently Amended) Process according to claim 18 wherein said process further consists of ~~comprising~~ the additional step of:

(e) sizing said dried product after said drying step.

41. (Canceled).

42. (Currently Amended) Process for the preparation of a non-pressed powder make-up cosmetic which is an eye shadow, a face powder or a blusher, wherein the process comprises the following steps:

(a) preparing:

(a') a fatty emulsion, comprising a solvent for cosmetic use which is water and fats for cosmetic use selected from the group consisting of fatty acids, triglycerides, waxes, fruit derivatives, seed oil derivatives and extracts; and

(a'') a mixture of coloring powders, comprising a powder or a mixture of powders comprising matte or pearly pigments, synthetic pigments, natural pigments or both synthetic and natural pigments, with inert powders as diluents;

(b) mixing said fatty emulsion and said coloring powders to obtain a paste, wherein said fatty emulsion and said coloring powders are mixed in a proportion of about 50/50% by weight;

(c) extruding said paste to obtain a semi-solid extruded product;

(d) directly after step (c) drying said semi-solid extruded product in an oven at a temperature between 35 and 55°C, until obtaining a residual humidity below or equal to 5% to obtain a dried non-pressed powder product of solid consistency; and

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(e) sizing said dried product thereby producing said eye shadow, said face powder or said blusher.

43. (Currently Amended) Process for the preparation of a ~~non-pressed~~ powder make-up cosmetic which is an eye shadow, a face powder or a blusher, wherein the process consists of the following steps of:

(a) preparing:

(a') a fatty emulsion, comprising a solvent for cosmetic use which is water and fats for cosmetic use selected from the group consisting of fatty acids, triglycerides, waxes, fruit derivatives, seed oil derivatives and extracts; and

(a'') a mixture of coloring powders, comprising a powder or a mixture of powders, comprising matte or pearly pigments, synthetic pigments, natural pigments or both synthetic and natural pigments, with inert powders as diluents;

(b) mixing said fatty emulsion and said coloring powders to obtain a paste;

(c) extruding said paste to obtain a semi-solid extruded product;

(d) directly after step (c) drying said semi-solid extruded product ~~in an oven at a temperature between 35 and 55°C~~, until obtaining a residual humidity below or equal to 5% to obtain a dried non-pressed powder product of solid consistency; and

(e) sizing said dried product thereby producing said eye shadow, said face powder or said blusher.

44. (New) A cosmetic of claim 27 which is a face powder.

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45. (New) A cosmetic of claim 27 which is a blusher.

46. (New) A cosmetic of claim 38 which is a face powder.

47. (New) A cosmetic of claim 38 which is a blusher.